

# SARAH BURKE

## PRODUCT DESIGNER



### PROFILE

Hello! I'm an industrial designer with an affinity for footwear, aesthetics and clean design.

My strengths lie in immersing myself in product and trend-based research, working on projects in collaboration with external brands and artists, and in my visual design skills.

I value the importance of working with others and using the skills and knowledge of colleagues to self-educate and improve as a designer.

My career goals are to design products that bring people joy, develop ways to be kinder to our planet and to consistently improve my skills as a designer.

### CONTACT

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sarahburkedesigns.com



### EXPERIENCE

2017 - 2019

#### Colorway, Material and Collaboration Designer

*Impala Rollerskates ([impalarollerskates.com.au](http://impalarollerskates.com.au))*

- Lead designer for new and growing roller skate brand.
- Develop new skate designs from concept to final colourway.
- Design & develop various collaboration colourways with global brands such as Hasbro & Cynthia Rowley.
- Daily trend research and analysis.
- Constant and extensive user-based research - always looking to improve.
- Colourway and materialisation design & development.
- Tech pack creation for all seasons, colourways and collaborations.
- Daily communication with off-shore suppliers regarding product development, timelines, sales samples etc.

2016 - 2018

#### Footwear Designer

*FXD Workwear ([fxdworkwear.com](http://fxdworkwear.com))*

- Lead designer for new work boot range - sold in Europe and Australia.
- Develop new shoe designs from concept to finished product.
- Extensive user-centered research and wear testing.
- Colourway and materialisation development.
- Product presentations to sales teams, marketing teams.
- Daily communication with off-shore suppliers regarding design development.

2014 - 2019

#### Colourway + Material Designer

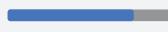
*Globe International ([au.globebrand.com](http://au.globebrand.com))*

- Lead colourway and material designer for all styles and seasons.
- Daily trend scouting - WGSN, online, blogs, skateparks, concerts, social media.
- Developing colour trends and concepts for three seasonal ranges per year.
- Designing and developing new styles from ideation to finished product.
- Overseas travel to suppliers and material markets - China, Hong Kong.
- Presentation of designs and seasonal colourway stories to sales teams.

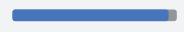


### DESIGN SKILLS

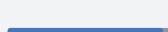
Photoshop



Collaborations



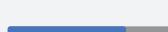
Illustrator



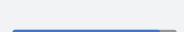
Self-motivation



InDesign



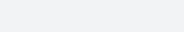
Creativity



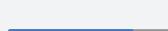
Digital sketching



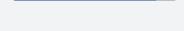
Working with others



Presentation



Communication



# SARAH BURKE

## PRODUCT DESIGNER



### EDUCATION



### REFERENCES

#### DEREK JOHN NGUYEN

*Chief Designer, Globe Int.*

(+61) 418 150 166

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#### NOEL FORSYTH

*Head of Sourcing, FXD*

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noel.forsyth@globebrand.com

#### JACK NORMOYLE

*Industrial Designer, Boom Studios*

(+61) 433 596 107

jackpatricknormoyle@gmail.com

2006 - 2009

#### Bachelor of Industrial Design

*Swinburne University of Technology / AUS / www.swinburne.edu.au  
Distinction average.*

2010 - 2013

#### Bachelor of Arts - contemporary arts

*Deakin University / AUS / www.deakin.edu.au  
Graduated with honours.*



### ACHIEVEMENTS

2019

#### Organised volunteer day for design team.

*Melbourne Asylum Seeker Resource Center.*

2016

#### Completed Derby Shoe Making Intensive Course

*Royal Melbourne Institute of Technology, 2016*

2009

#### 'Best Final Year Design Award'

*at Swinburne University of Technology 2009*



### VISA STATUS

As an Australian I am eligible for the E3 visa which is specifically for Australian professionals working for US employers. (This visa works similarly to the Canadian TN Visa and requires 1 form to be completed being the Labor Condition Application (LCA -US State Dept. Info)

[dfat.gov.au/geo/united-states-of-america/Pages/e-3-visas-for-the-united-states.aspx](http://dfat.gov.au/geo/united-states-of-america/Pages/e-3-visas-for-the-united-states.aspx)



### INTERESTS



A good book



Riding around town



New experiences & places



Everything basketball



Being creative



Friendships



Techno



Whiskey