

SARAH BURKE

PRODUCT DESIGNER



PROFILE

Hello! I'm an industrial designer with an affinity for footwear, aesthetics and clean design.

My strengths lie in immersing myself in product and trend-based research, working on projects in collaboration with external brands and artists, and in my visual design skills.

I value the importance of working with others and using the skills and knowledge of colleagues to self-educate and improve as a designer.

My career goals are to design products that bring people joy, develop ways to be kinder to our planet and to consistently improve my skills as a designer.

CONTACT

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 646 708 5416

 sarah@sarahburkedesigns.com

 sarahburkedesigns.com



EXPERIENCE

2017 - 2019

Colorway, Material and Collaboration Designer

Impala Rollerskates (impalarollerskates.com.au)

- Lead designer for new and growing roller skate brand.
- Develop new skate designs from concept to final colourway.
- Design & develop various collaboration colourways with global brands such as Hasbro & Cynthia Rowley.
- Daily trend research and analysis.
- Constant and extensive user-based research - always looking to improve.
- Colourway and materialisation design & development.
- Tech pack creation for all seasons, colourways and collaborations.
- Daily communication with off-shore suppliers regarding product development, timelines, sales samples etc.

2016 - 2018

Footwear Designer

FXD Workwear (fxdworkwear.com)

- Lead designer for new work boot range - sold in Europe and Australia.
- Develop new shoe designs from concept to finished product.
- Extensive user-centered research and wear testing.
- Colourway and materialisation development.
- Product presentations to sales teams, marketing teams.
- Daily communication with off-shore suppliers regarding design development.

2014 - 2019

Colourway + Material Designer

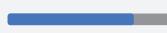
Globe International (au.globebrand.com)

- Lead colourway and material designer for all styles and seasons.
- Daily trend scouting - WGSN, online, blogs, skateparks, concerts, social media.
- Developing colour trends and concepts for three seasonal ranges per year.
- Designing and developing new styles from ideation to finished product.
- Overseas travel to suppliers and material markets - China, Hong Kong.
- Presentation of designs and seasonal colourway stories to sales teams.

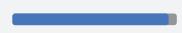


DESIGN SKILLS

Photoshop



Collaborations



Illustrator



Self-motivation



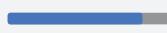
InDesign



Creativity



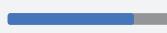
Digital sketching



Working with others



Presentation



Communication



SARAH BURKE

PRODUCT DESIGNER



EDUCATION



REFERENCES

DEREK JOHN NGUYEN

Chief Designer, Globe Int.

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NOEL FORSYTH

Head of Sourcing, FXD

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JACK NORMOYLE

Industrial Designer, Boom Studios

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jackpatricknormoyle@gmail.com

2006 - 2009

Bachelor of Industrial Design

*Swinburne University of Technology / AUS / www.swinburne.edu.au
Distinction average.*

2010 - 2013

Bachelor of Arts - contemporary arts

*Deakin University / AUS / www.deakin.edu.au
Graduated with honours.*



ACHIEVEMENTS

2019

Organised volunteer day for design team.

Melbourne Asylum Seeker Resource Center.

2016

Completed Derby Shoe Making Intensive Course

Royal Melbourne Institute of Technology, 2016

2009

'Best Final Year Design Award'

at Swinburne University of Technology 2009



VISA STATUS

As an Australian I am eligible for the E3 visa which is specifically for Australian professionals working for US employers. (This visa works similarly to the Canadian TN Visa and requires 1 form to be completed being the Labor Condition Application (LCA -US State Dept. Info)

dfat.gov.au/geo/united-states-of-america/Pages/e-3-visas-for-the-united-states.aspx



INTERESTS



A good book



Riding around town



New experiences & places



Everything basketball



Being creative



Friendships



Techno



Whiskey