

# SARAH BURKE

PRODUCT DESIGNER



## PROFILE

Hello! I'm an industrial designer with an affinity for footwear, aesthetics and clean design.

My strengths lie in immersing myself in product and trend-based research, working on projects in collaboration with external brands and artists, and in my visual design skills.

I value the importance of working with others and using the skills and knowledge of colleagues to self-educate and improve as a designer.

My career goals are to design products that bring people joy, develop ways to be kinder to our planet and to consistently improve my skills as a designer.



## CONTACT



836 Myrtle Avenue, Brooklyn  
NY, 11206



646 708 5416



sarah@sarahburkedesigns.com



sarahburkedesigns.com



## EXPERIENCE

2017 - 2019

### Colorway, Material and Collaboration Designer

*Impala Rollerskates (impalarollerskates.com.au)*

- Lead designer for new and growing rollerskate brand.
- Develop new skate designs from concept to final colourway.
- Design & develop various collaboration colourways with global brands such as Hasbro & Cynthia Rowley.
- Daily trend research and analysis.
- Constant and extensive user-based research - always looking to improve.
- Colourway and materialisation design & development.
- Tech pack creation for all seasons, colourways and collaborations.
- Daily communication with off-shore suppliers regarding product development, timelines, sales samples etc.

2016 - 2018

### Footwear Designer

*FXD Workwear (fxdworkwear.com)*

- Lead designer for new work boot range - sold in Europe and Australia.
- Develop new shoe designs from concept to finished product.
- Extensive user-centered research and wear testing.
- Colourway and materialisation development.
- Product presentations to sales teams, marketing teams.
- Daily communication with off-shore suppliers regarding design development.

2014 -2019

### Colourway + Material Designer

*Globe International (au.globebrand.com)*

- Lead colourway and material designer for all styles and seasons.
- Daily trend scouting - WGSN, online, blogs, skateparks, concerts, social media.
- Developing colour trends and concepts for three seasonal ranges per year.
- Designing and developing new styles from ideation to finished product.
- Overseas travel to suppliers and material markets - China, Hong Kong.
- Presentation of designs and seasonal colourway stories to sales teams.



## DESIGN SKILLS

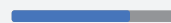
Photoshop



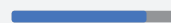
Illustrator



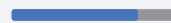
InDesign



Digital sketching



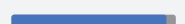
Presentation



Collaborations



Self-motivation



Creativity



Working with others



Communication



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PRODUCT DESIGNER



## EDUCATION

2006 - 2009

### **Bachelor of Industrial Design**

*Swinburne University of Technology / AUS / [www.swinburne.edu.au](http://www.swinburne.edu.au)  
Distinction average.*

2010 - 2013

### **Bachelor of Arts - contemporary arts**

*Deakin University / AUS / [www.deakin.edu.au](http://www.deakin.edu.au)  
Graduated with honours.*



## ACHIEVEMENTS

2019

### **Organised volunteer day for design team.**

*Melbourne Asylum Seeker Resource Center.*

2016

### **Completed Derby Shoe Making Intensive Course**

*Royal Melbourne Institute of Technology, 2016*

2009

### **'Best Final Year Design Award'**

*at Swinburne University of Technology 2009*



## VISA STATUS

As an Australian I am eligible for the E3 visa which is specifically for Australian professionals working for US employers. (This visa works similarly to the Canadian TN Visa and requires 1 form to be completed being the Labor Condition Application (LCA -US State Dept. Info)

[dfat.gov.au/geo/united-states-of-america/Pages/e-3-visas-for-the-united-states.aspx](http://dfat.gov.au/geo/united-states-of-america/Pages/e-3-visas-for-the-united-states.aspx)



## REFERENCES

### **DEREK JOHN NGUYEN**

*Chief Designer, Globe Int.*



(+61) 418 150 166



[djy@globebrand.com](mailto:djy@globebrand.com)

### **NOEL FORSYTH**

*Head of Sourcing, FXD*



(+61) 434 147 054



[noel.forsyth@globebrand.com](mailto:noel.forsyth@globebrand.com)

### **JACK NORMOYLE**

*Industrial Designer, Boom Studios*



(+61) 433 596 107



[jackpatricknormoyle@gmail.com](mailto:jackpatricknormoyle@gmail.com)



## INTERESTS



A good book



Riding around town



New experiences  
& places



Everything  
basketball



Being creative



Friendships



Techno



Whiskey